



Stone Soup Leadership Institute's
Story of the Week: TreePeople
Week of March 21 - March 27, 2027

Sunday: Thrive Global: TreePeople



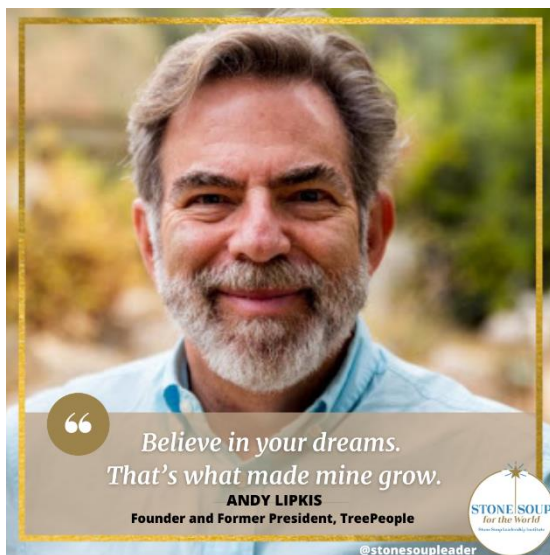
#SundayThoughts: This week's story on Arianna Huffington's Thrive Global shines the light on Andy Lipkis who founded @TreePeople to respond to the challenge to plant 1 million trees to reduce pollution and bring life back to the smog infested city before it hosted the 1984 Olympics. TreePeople has been greening Los Angeles County ever since.

Thrive Global: <https://thriveglobal.com/stories/treepeople/>

@AndyLipkis

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Monday: Andy Lipkis, TreePeople



#MondayMotivation: As a 15-year old, Andy Lipkis, looked out at the smog in Los Angeles and decided to do something about it. He gathered his friends for a tree-planting adventure at his summer camp. When he founded @TreePeople, engaged other youth, business, government, the people of Los Angeles and even the U.S. Air Force in massive city tree planting campaigns to green Los Angeles County.

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Tuesday: Heroes Report Video

Be inspired by this short video about Andy Lipkis whose childhood dream to reduce the smog in Los Angeles grew to become @TreePeople, a non-profit organization training thousands of volunteers to plant and care for trees. Check out the largest living memorial to Dr. King ever created-- 500 trees lining the entire stretch of Dr. King Boulevard!

YouTube link: <https://youtu.be/sYjp4-2P8p8>

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Wednesday: Honor Roll: TreePeople

#CalltoAction: @TreePeople educates and inspires the people of Los Angeles to come together to plant and care for trees, harvest the rain, and renew depleted landscapes.

Find out more about their unique model designed to support a healthy, thriving LA: <http://www.treepeople.org>

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Thursday: TreePeople Statistics

#ThrowbackThursday: The @TreePeople team is made up of passionate young people and veteran leaders in the environmental movement, committed to bringing research-based solutions to greening communities.

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Friday: Andy Lipkis' TreePeople Story

#FridayReads: Fifteen-year-old, Andy Lipkis' path to healing smog-infested Los Angeles began with the simple act of planting smog-tolerant trees in a summer camp parking lot. His non-profit @TreePeople successfully organized the planting of 1 million trees across Los Angeles County.

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Saturday: TreePeople Volunteer Opportunities

#SaturdayThoughts: Check out the Virtual Eco-Tours organized by @TreePeople for school-aged students and their leading-edge resources and education materials for teachers.

@AndyLipkis

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