



The Stone Soup Leadership Institute's Celebrity Involvement

The Institute is grateful for the support of celebrities who've shared their star power to uplift our heroes and youth. From major events like **Celebration of Heroes with Walter Cronkite** to the 35th anniversary of **Dr. King's I Have a Dream** speech with **President Clinton** and **U.S. Congressman John Lewis**, The Institute has leveraged its collective resources to spotlight heroes featured in our best-selling book, turning hope into action.

- **Celebration of Heroes Awards Ceremony, Martha's Vineyard** 2000
Master of Ceremonies: Marty Nadler and Jeffrey Kramer
 Premiered video narrated by **Walter Cronkite: In Celebration of Heroes**
<https://www.youtube.com/watch?v=1k2MdVmDugg>
Walter Cronkite video: <https://www.youtube.com/watch?v=4xtvIZuY1SE>
- **Celebration of Heroes Awards Ceremony, New York City** 2003
Walter Cronkite presented Dr. Muhammad Yunus, the Institute's Mahatma Gandhi Award
- **Celebration of Heroes, Oakland, CA** 2003
Mayor Jerry Brown presented Hero Award to Captain Ray Gatchalian
Premiered award-winning video: Oakland: In Search of Heroes.
- **Celebration of Heroes, Los Angeles, CA** 2003
Edward James Olmos was presented the Cesar Chavez Award.
Pan Y Vino Para El Camino, Spanish book launch at the **First Latino Book Festival**
- The 35th anniversary of **Dr. King's I Have a Dream** speech, **Martha's Vineyard** 1998
 Featured **President Clinton** and **US Congressman John Lewis**
 Featured in 100 print and TV outlets including **CNN, C-Span** around the world.
- **Cronkite Awards Ceremony, Martha's Vineyard** 2010-2014
CBS colleagues: Bob Schaffer, George Clooney's father, Nick Clooney, **David McCullough**, **Rose Styron**, **Ted Kennedy Jr.**, honored Mission Blue's **Sylvia Earle**, filmmakers **Bob Nixon**, and **James Taylor's niece Liz Witham**.
- **Celebrities** featured in *Stone Soup for the World: Life-Changing Stories of Everyday Heroes*
Paul Newman, Bette Midler, Wynton Marsalis, Richard Dreyfus and **Edward James Olmos**
- **Legends** include **Dr. Martin Luther King Jr., Mahatma Gandhi, Cesar Chavez, Mother Teresa, Eleanor Roosevelt, Nelson Mandela** and **President Jimmy Carter**.
- **Book Introductions: Walter Cronkite, Jack Canfield, Colin Powell** and **Edward James Olmos**.
Endorsement quotes from **Caroline Kennedy, President Clinton** and **President Bush**.
- **Celebrities** featured on **Audio Book: Ernie Hudson, Susan Anspach, Efram Zimbalist Jr.**

- **The World's Largest Book Signing** **1998**
Ram Dass and other heroes in 40 cities featured in book, joined for a historic book launch
 Heroes autographed books and signed people up to support their organizations.

- **10 City Book Tour** featured on print, radio, TV **1998**
 - **In Portland, Oregon: Paul Newman's Daughter Nell Newman**
 Joined with winners of the Newman's Own Recipe Contest for *Stone Soup Magic* story.
 - **In Boston, Mayor Menino** and **Massachusetts Governor Celluci** celebrated City Year
 - **In San Francisco**, Eleanor Roosevelt's grandson, Michael spoke at VIP event at Delancey Street.
 - **In Dallas, Texas, NationsBank** launched their NEIGHBORS Volunteer Program
 - **In Nyack, New York Mayor** read "*Adagio in Sarajevo*" at Pickwick Book Shop

- **U.S. Secretary Kerry's Our Ocean** with **Leonardo DiCaprio, Monaco's Prince Albert** **2014**

- **Wynton Marsalis, Martha's Vineyard** where he welcomed the Institute's future musicians. **2012**

- **Deepak Chopra** and **Oscar Arias** launch of their **Alliance for New Humanity** **2003**

- **America's Promise's St. Louis Metropolitan Children's Summit: St. Louis, MO** **1998**

- **The Governor's Conference on Volunteerism, Honolulu, HI** **1998**

- **The Presidents' Summit for America's Future** with **Oprah and Colin Powell** **1996**
 Dignitaries Governors, Mayors received sampler from *Stone Soup for the World: Life-Changing Stories of Everyday Heroes.*

- **Citations from Government Leaders for The Institute's youth leaders** **2003-2020**
U.S. Secretary of State John Kerry, U.S. Senators Kennedy, Warren, Whitehouse, Hirono, Schatz, along with **U.S. Congressional Representatives** and **Mayors** from eight states.

Stone Soup Leadership Institute
www.soup4worldinstitute.com